

# FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 24-30, 1985 2

New York Time Duration Day					NIELSEN AVERAGE AUDIENCE				New York Time Duration Day					NIELSEN AVERAGE AUDIENCE					
Program Name				Ntwk	Households (000)	Share %	Share %	No. Sta.	Prog. Covg.	Program Name				Ntwk	Households (000)	Share %	Share %	No. Sta.	Prog. Covg.
EVENING																			
A TEAM	8:00	60	TUE.	N	11,720	13.8	26	205	98	HILL STREET BLUES	10:00	60	THU.	N	11,720	13.8	25	210	99
ABC BUSINESS BRIEF-WED	8:58	01	WED.	A	7,560	8.9	17	198	94	HOTEL	10:00	60	WED.	A	10,440	12.3	21	209	99
ABC MONDAY NIGHT BASEBALL	8:00	195	MON.	A	7,560	8.9	16	207	99	HUNTER	10:00	60	SAT.	N	8,910	10.5	21	176	95
ABC NEWSBRIEF-MON	8:07	01	MON.	A	6,790	8.0	16	204	99	IT'S YOUR MOVE	8:30	30	SAT.	N	8,070	9.5	21	190	97
ABC NEWSBRIEF-TUE	9:57	02	TUE.	A	6,200	7.3	12	190	96	JEFFERSONS	8:00	30	TUE.	C	5,940	7.0	14	192	95
ABC NEWSBRIEF-WED	9:58	01	WED.	A	8,490	10.0	17	195	97	KATE & ALLIE	9:00	30	MON.	C	14,010	16.5	28	204	99
ABC NEWSBRIEF-THU	9:58	01	THU.	A	9,510	11.2	20	190	97	KNIGHT RIDER	8:00	60	SUN.	N	8,570	10.1	20	204	98
ABC NEWSBRIEF-FRI	9:58	01	FRI.	A	7,390	8.7	16	186	94	KNOTS LANDING	10:00	60	THU.	C	8,490	10.0	18	205	99
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	8,410	9.9	20	186	94	LOVE BOAT	9:00	60	SAT.	A	8,660	10.2	21	193	95
ABC NEWSBRIEF-SUN.	9:54	01	SUN.	A	8,150	9.6	16	195	98	MACGRUDER AND LOUD	10:00	60	TUE.	A	7,640	9.0	16	206	99
ABC NEWS SPECIAL(S)	7:00	60	SUN.	A	6,790	8.0	18	205	98	MAGNUM, P.I.	8:00	60	THU.	C	8,910	10.5	20	205	99
ABC SPORTS UPDATE-SAT	8:58	01	SAT.	A	7,560	8.9	19	197	95	MAMA'S FAMILY	9:30	30	SAT.	N	8,150	9.6	19	165	93
ABC SPORTS UPDATE-SUN	8:32	01	SUN.	A	6,200	7.3	14	200	96	MATT HOUSTON	10:00	60	FRI.	A	8,240	9.7	18	201	97
ABC SUNDAY NIGHT MOVIE	9:00	120	SUN.	A	8,320	9.8	17	208	99	MIAMI VICE	10:00	60	FRI.	N	14,010	16.5	30	200	99
ABC THURSDAY NIGHT MOVIE	8:00	120	THU.	A	7,130	8.4	15	202	99	M.NESMITH IN TV PARTS	8:00	30	FRI.	N	5,010	5.9	13	184	95
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	7,810	9.2	20	206	99	MIKE HAMMER	10:00	60	SAT.	C	7,560	8.9	18	190	95
ABC WRLD NEWS TONIGHT-SAT	6:30	30	SAT.	A	6,280	7.4	18	199	97	MURDER, SHE WROTE	8:00	60	SUN.	C	12,820	15.1	30	206	99
ABC WRLD NEWS TONITE-S(B)	6:41	19	SUN.	A	3,740	4.4	11	115	66	NBC MONDAY NIGHT MOVIES	8:00	120	MON.	N	10,440	12.3	22	194	97
ALICE	8:30	30	TUE.	C	6,880	8.1	15	196	96	NBC NEWS DIGEST-M-F	VAR	01	M-F	N	7,730	9.1	17	144	74
AMERICAN PORTRAIT	8:58	01	TU&TH	C	8,830	10.4	19	197	98	NBC NEWS DIGEST-2-M-F	VAR	01	MWF	N	7,220	8.5	15	157	79
BENSON	9:00	30	FRI.	A	8,070	9.5	19	199	97	NBC NEWS DIGEST-SAT	8:58	01	SAT.	N	6,110	7.2	16	150	78
BILL COSBY SHOW	8:00	30	THU.	N	17,830	21.0	41	209	99	NBC NEWS DIGEST-SUN	8:58	01	SUN.	N	8,150	9.6	18	151	79
CAGNEY & LACEY	10:00	60	MON.	C	16,220	19.1	33	207	99	NBC NEWS DIGEST-2-SUN.	9:45	01	SUN.	N	13,160	15.5	27	171	88
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	9,510	11.2	24	207	99	ABC NEWS SPECIAL(S)	10:00	60	MON.	N	10,780	12.7	22	201	99
CBS EVENING NEWS-SUNDAY	6:00	30	SUN.	C	6,280	7.4	19	186	91	NBC NIGHTLY NEWS-SAT.	6:30	30	SAT.	N	5,770	6.8	17	163	90
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	5,010	5.9	15	177	89	NBC NIGHTLY NEWS-SUN	6:30	30	SUN.	N	4,410	5.2	13	164	90
CBS TUESDAY NIGHT MOVIES	9:00	120	TUE.	C	11,210	13.2	23	197	96	NBC NIGHTLY NEWS	6:30	30	M-F	N	8,150	9.6	21	203	99
CBS WEDNESDAY NIGHT MOVIE	9:00	120	WED.	C	12,740	15.0	26	197	98	NBC SUNDAY NIGHT MOVIE	9:00	120	SUN.	N	16,640	19.6	35	199	99
CHARLES IN CHARGE	8:00	30	WED.	C	6,200	7.3	15	201	97	NEWHART	9:30	30	MON.	C	15,200	17.9	30	206	99
CHEERS	9:00	30	THU.	N	14,600	17.2	31	207	99	NEWSBREAK-M-F	VAR	01	M-F	C	9,680	11.4	20	175	84
COMEDY FACTORY	8:30	30	FRI.	A	7,220	8.5	18	197	97	NEWSBREAK-SAT.	9:58	01	SAT.	C	6,030	7.1	14	173	88
COVER-UP	8:00	60	SAT.	C	5,770	6.8	15	197	97	NEWSBREAK-SUN.	9:58	01	SUN.	C	8,740	10.3	18	186	90
CRAZY LIKE A FOX	9:00	60	SUN.	C	10,360	12.2	22	206	99	NIGHT COURT	9:30	30	THU.	N	12,900	15.2	27	203	99
DIFF'RENT STROKES-SAT.	8:00	30	SAT.	N	7,050	8.3	19	187	89	ON OUR WAY(S)	9:00	60	SAT.	C	7,220	8.5	17	195	96
DOUBLE TROUBLE	8:30	30	WED.	N	7,980	9.4	19	188	93	PEOPLE DO-CRAZIEST THINGS	9:30	30	FRI.	A	8,910	10.5	20	195	96
DUKES OF HAZZARD	8:00	60	FRI.	C	6,540	7.7	17	201	97	REACHING FOR THE STARS(S)	9:00	120	WED.	N	8,410	9.9	17	194	95
DYNASTY	9:00	60	WED.	A	8,240	9.7	17	209	99	REMINGTON STEELE	10:00	60	TUE.	N	11,970	14.1	25	199	98
E/R	8:30	30	WED.	C	7,220	8.5	17	199	96	RIPLY'S BELIEVE IT-NOT	8:00	60	SUN.	A	6,030	7.1	14	203	96
FACTS OF LIFE	8:00	30	WED.	N	8,410	9.9	21	192	95	RIPTIDE	9:00	60	TUE.	N	12,060	14.2	24	193	96
FALL GUY	8:00	60	WED.	A	9,250	10.9	22	204	99	SCARECROW & MRS. KING	8:00	60	MON.	C	12,480	14.7	27	205	99
FAMILY TIES	8:30	30	THU.	N	16,810	19.8	37	208	99	SILVER SPOONS	7:00	60	SUN.	N	6,450	7.6	17	185	95
FINDER OF LOST LOVES	10:00	60	SAT.	A	8,910	10.5	21	190	95	SIMON & SIMON	9:00	60	THU.	C	12,820	15.1	27	208	99
FOUL UPS, BLEEPs-BLUNDERS	8:30	30	TUE.	A	8,150	9.6	18	195	96	60 MINUTES	7:00	60	SUN.	C	9,850	11.6	26	209	99
GIMME A BREAK	9:00	30	SAT.	N	8,830	10.4	22	168	94	SPECIAL MOVIE PRSNT-CBS(S)	9:00	120	FRI.	C	9,000	10.6	20	203	97
HAIL TO THE CHIEF	9:30	30	TUE.	A	7,470	8.8	15	202	98	SPENCER	8:30	30	FRI.	N	5,600	6.6	14	185	95

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 84,900,000

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## FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 24-30, 1985 4

New York Time				NIELSEN AVERAGE				New York Time				NIELSEN AVERAGE					
Program Name	Duration	Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.	Program Name	Duration	Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.		
				Households (000)	Share %							Households (000)	Share %				
EVENING (CONT)																	
SPORTSBREAK-SAT	8:58	01 SAT.	C	5,690	6.7	15	193	94	ANGIE	11:00	VAR M-F	A	2,380	2.8	11	178	88
SPORTSBREAK-SUN	8:58	01 SUN.	C	11,120	13.1	25	202	96	ANOTHER WORLD	2:00	60 M-F	N	4,500	5.3	19	203	99
T.J. HOOKER	8:00	60 SAT.	A	7,810	9.2	21	202	98	AS THE WORLD TURNS	1:30	60 M-F	C	5,260	6.2	21	205	99
THREE'S A CROWD	8:00	30 TUE.	A	8,070	9.5	19	202	98	BODY LANGUAGE	4:00	30 M-F	C	1,870	2.2	7	105	54
TRAPPER JOHN, M.D.	10:00	60 SUN.	C	10,870	12.8	22	205	99	CAPITOL	VAR	VAR M-F	C	4,410	5.2	19	197	95
20/20	10:00	60 THU.	A	12,990	15.3	28	206	99	CBS EARLY MORNING NEWS	6:30	30 M-F	C	1,020	1.2	15	141	89
ΔV	9:00	53 FRI.	N	6,880	8.1	16	179	95	CBS MORNING NEWS 1	7:30	30 M-F	C	2,550	3.0	17	201	99
ΔWEBSTER	8:00	22 FRI.	A	8,910	10.5	23	200	98	CBS MORNING NEWS 2	8:30	30 M-F	C	2,550	3.0	13	201	99
WHO'S THE BOSS?	9:00	30 TUE.	A	10,440	12.3	21	203	98	DAYS OF OUR LIVES	1:00	60 M-F	N	6,030	7.1	24	208	99
NUMBER OF PROGRAMS	99								FACTS OF LIFE M-F	10:00	30 M-F	N	3,740	4.4	17	136	84
LATE FRINGE																	
ABC NEWS:NIGHTLINE-MON	11:42	30 MON.	A	4,670	5.5	17	198	96	GENERAL HOSPITAL	3:00	60 M-F	A	7,900	9.3	31	208	99
ABC NEWS:NIGHTLINE	11:30	VAR TU-F	A	5,350	6.3	17	198	96	GOOD MORN AMER-WED-830(B)	8:45	15 WED.	A	2,800	3.3	14	117	70
ABC NEWS:NIGHTLINE-FRI(B)	12:00	17 FRI.	A	4,580	5.4	16	194	95	GOOD MORNING, AMERICA-730	7:30	30 M-F	A	3,480	4.1	24	206	99
ABC ROCKS	12:17	31 FRI.	A	1,360	1.6	6	117	69	GOOD MORNING, AMERICA-830	8:30	VAR M-F	A	3,650	4.3	19	204	98
ABC WEEKEND REPORT-SAT.	11:30	15 SAT.	A	3,820	4.5	11	159	87	GUIDING LIGHT	3:00	60 M-F	C	5,770	6.8	23	206	99
ABC WEEKEND REPORT-SUN.	11:15	15 SUN.	A	2,210	2.6	8	148	82	LOVING	12:30	30 M-F	A	3,480	4.1	14	187	94
CBS NEWS NIGHTWATCH-1	2:00	30 M-THSUC		930	1.1	12	56	56	NBC NEWS AT SUNRISE	6:30	30 M-F	N	1,610	1.9	18	182	96
CBS NEWS NIGHTWATCH-2	2:30	30 M-THSUC		1,020	1.2	16	81	72	NBC NEWS DIGEST-DAYTIME	2:57	01 MWF	N	3,650	4.3	15	194	95
CBS NEWS NIGHTWATCH-3	3:00	180 M-THSUC		850	1.0	21	99	85	NEWSBREAK-11.57	11:57	02 M-F	C	5,940	7.0	27	181	85
CBS SUNDAY NEWS-OSGOOD SP(S)	11:00	30 SUN.	C	4,580	5.4	12	115	60	NEWSBREAK-3.57	3:57	02 M-F	C	4,580	5.4	17	188	91
DAVID LETTERMAN I	VAR	30 M-TH	N	3,570	4.2	20	194	99	ONE LIFE TO LIVE	2:00	60 M-F	A	6,370	7.5	27	208	99
DAVID LETTERMAN II	VAR	30 M-TH	N	2,550	3.0	18	194	99	PRESS YOUR LUCK	10:30	30 M-F	C	3,650	4.3	17	171	83
EYE ON HOLLYWOOD	VAR	VAR M-TH	A	1,270	1.5	5	104	64	PRICE IS RIGHT 1	11:00	30 M-F	C	6,030	7.1	28	207	99
FRIDAY NIGHT VIDEOS	12:43	90 FRI.	N	2,040	2.4	13	184	97	PRICE IS RIGHT 2	11:30	30 M-F	C	7,560	8.9	35	207	99
G MICHAELS SPORTS MACHINE	12:00	15 SUN.	N	1,100	1.3	4	74	41	RYAN'S HOPE	12:00	30 M-F	A	2,630	3.1	11	174	92
LATE MOVIE I	VAR	VAR M-F	C	4,250	5.0	16	181	92	ΔSALE OF THE CENTURY	10:30	VAR M-F	N	4,080	4.8	19	152	85
LATE MOVIE II	VAR	VAR M-F	C	3,140	3.7	19	181	92	SANTA BARBARA	3:00	60 M-F	N	3,230	3.8	13	191	96
SATURDAY NIGHT	11:46	82 SAT.	N	5,690	6.7	22	177	96	SCRABBLE	11:30	30 M-F	N	4,160	4.9	19	200	96
TONIGHT SHOW	VAR	60 M-F	N	5,940	7.0	22	200	99	SEARCH FOR TOMORROW	12:30	30 M-F	N	2,890	3.4	12	151	76
NUMBER OF PROGRAMS	19								SUPER PASSWORD	12:00	30 M-F	N	3,480	4.1	15	147	71
WEEKDAY DAYTIME																	
ABC DAYTIME NEWSBRIEF-M-F	2:58	01 M-F	A	6,620	7.8	28	206	99	TODAY SHOW-7.30AM	7:30	30 M-F	N	3,570	4.2	24	203	99
ABC WORLD NEWS-MORN-615A	6:15	15 M-F	A	1,440	1.7	22	118	78	TODAY SHOW-8.30AM	8:30	30 M-F	N	3,740	4.4	19	203	99
ABC WORLD NEWS-MORN-645A	6:45	15 M-F	A	2,040	2.4	21	173	93	Δ\$25,000 PYRAMID	10:00	VAR M-F	C	3,990	4.7	19	178	89
ALL MY CHILDREN	1:00	60 M-F	A	7,050	8.3	27	210	99	WHEEL OF FORTUNE	11:00	30 M-F	N	5,600	6.6	26	206	99
ALL STAR BLITZ	11:30	30 M-F	A	2,630	3.1	12	184	89	ΔYOUNG AND THE RESTLESS	12:30	VAR M-F	C	6,620	7.8	28	208	99

Δ Partial time interruption within program.

- Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

&lt;&lt; Below Minimum Reporting Standards.

U.S. TV Households: 84,900,000

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## FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 24-30, 1985 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE				No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE				No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	%	Share %	Duration				Day		Households (000)		%	Share %				
WEEKEND DAYTIME																					
ABC WEEKEND SPECIALS	12:00	16	SAT.	A	2,460	2.9	11	193	96		SNORKS	8:00	30	SAT.	N	1,950	2.3	18	192	95	
ALVIN AND THE CHIPMUNKS	10:30	30	SAT.	N	5,520	6.5	26	205	99		SPORTSBEAT	2:00	30	SUN.	A	1,530	1.8	6	87	62	
AMERICAN BANDSTAND	12:30	60	SAT.	A	2,210	2.6	10	161	78		ASPORTSWORLD	4:00	126	SUN.	N	3,230	3.8	12	164	91	
BISKITTS	8:00	30	SAT.	C	1,780	2.1	16	193	94		SUNDAY MORNING	9:00	90	SUN.	C	3,990	4.7	21	169	94	
BUGS BUNNY/ROAD RUNNER 1	10:00	24	SAT.	C	4,160	4.9	20	203	99		SUPERFRIENDS: SUPERPOWERS	8:30	30	SAT.	A	2,550	3.0	19	197	97	
BUGS BUNNY/ROAD RUNNER 2	10:30	30	SAT.	C	4,330	5.1	20	202	99		ASUPERFRIENDS: SUPERPOWERS2	8:00	23	SAT.	A	1,870	2.2	17	192	96	
BUGS BUNNY/ROAD RUNNER 3	12:00	30	SAT.	C	3,400	4.0	16	173	83		THIS WEEK-DAVID BRINKLEY	11:30	60	SUN.	A	3,990	4.7	17	178	95	
CBS SPORTS SUNDAY	4:06	114	SUN.	C	3,740	4.4	14	191	96		TURBO TEEN	9:30	30	SAT.	A	2,970	3.5	15	203	99	
CBS STORYBREAK	11:00	15	SAT.	C	4,160	4.9	19	200	98		+ USFL FOOTBALL PLAYOFF-SAT(S)	2:30	210	SAT.	A	2,890	3.4	11	175	89	
DUNGEONS AND DRAGONS	9:30	30	SAT.	C	4,160	4.9	21	203	99		+AUSFL FOOTBALL PLAYOFF-SUN(S)	2:30	171	SUN.	A	3,230	3.8	12	162	88	
FACE THE NATION	10:30	30	SUN.	C	3,650	4.3	16	155	87		+ WIMBLEDON TENNIS-SAT(S)	12:30	150	SAT.	N	3,400	4.0	14	194	98	
GET ALONG GANG	8:30	30	SAT.	C	2,550	3.0	19	201	98		+WIMBLEDON TENNIS-SUN(S)	2:00	87	SUN.	N	2,720	3.2	11	171	95	
IN THE NEWS- 8.26AM	8:26	03	SAT.	C	1,950	2.3	16	192	94		NUMBER OF PROGRAMS 57										
IN THE NEWS- 8.56AM	8:56	03	SAT.	C	2,800	3.3	20	200	98												
IN THE NEWS- 9.56AM	9:56	03	SAT.	C	3,990	4.7	19	202	98												
IN THE NEWS-11.56AM	11:56	03	SAT.	C	2,970	3.5	14	194	96												
IN THE NEWS-12.26PM	12:26	03	SAT.	C	3,570	4.2	16	173	83												
KIDD VIDEO	11:00	30	SAT.	N	4,840	5.7	22	194	96												
LAND OF THE LOST	11:30	30	SAT.	C	3,650	4.3	17	195	96												
LITTLES	11:30	30	SAT.	A	3,310	3.9	16	195	95												
MEET THE PRESS	12:30	30	SUN.	N	3,820	4.5	16	163	94												
+ MEMPHIS GOLF CLASSIC(SAT)(S)	4:00	120	SAT.	C	3,230	3.8	12	197	97												
+AMEMPHIS GOLF CLASSIC(SUN)(S)	2:00	98	SUN.	C	2,800	3.3	11	184	96												
MIGHTY ORBOTS	9:04	26	SAT.	A	2,550	3.0	15	202	99												
MR. T	11:30	30	SAT.	N	3,650	4.3	17	186	95												
AMUPPET BABIES	9:00	22	SAT.	C	3,820	4.5	22	203	98												
NBC MAJOR LEAGUE PRE GAME	3:00	18	SAT.	N	3,740	4.4	17	198	99												
NBC MAJOR LEAGUE BASEBALL	3:18	143	SAT.	N	5,350	6.3	21	198	99												
NEW SCOOBY DOO MYSTERIES	10:30	30	SAT.	A	3,480	4.1	16	201	97												
ONE TO GROW ON-8:28AM	8:28	02	SAT.	N	2,630	3.1	22	191	95												
ONE TO GROW ON-8:58AM	8:58	02	SAT.	N	3,310	3.9	24	195	96												
ONE TO GROW ON-10:28AM	10:28	02	SAT.	N	5,350	6.3	25	203	99												
ONE TO GROW ON-10:58AM	10:58	02	SAT.	N	5,090	6.0	23	204	98												
PINK PANTHER AND SONS	8:30	30	SAT.	N	2,800	3.3	21	196	96												
POLE POSITION	1:30	30	SAT.	C	3,060	3.6	13	159	81												
RUBIK, THE AMAZING CUBE	10:05	25	SAT.	A	3,060	3.6	14	202	98												
SCARY SCOOBY DOO FUNNIES	11:07	23	SAT.	A	3,230	3.8	15	194	94												
SATURDAY SUPERCAR	12:30	60	SAT.	C	3,570	4.2	16	167	80												
SCHOOLHOUSE ROCK-8:25AM	8:25	04	SAT.	A	1,950	2.3	16	192	96												
SCHOOLHOUSE ROCK-9:55AM	9:55	04	SAT.	A	3,060	3.6	15	203	99												
SCHOOLHOUSE ROCK-10:25AM	10:25	04	SAT.	A	3,480	4.1	16	202	98												
SCHOOLHOUSE ROCK-11:25AM	11:25	04	SAT.	A	2,970	3.5	13	194	94												
SMURFS I	9:00	30	SAT.	N	4,670	5.5	27	204	99												
SMURFS II	9:30	30	SAT.	N	5,600	6.6	28	204	99												
SMURFS III	10:00	30	SAT.	N	5,940	7.0	28	204	99												

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

&lt;&lt; Below Minimum Reporting Standards.

U.S. TV Households: 84,900,000

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